KAREN E. SILVERMAN



EXECUTIVE PROFILE

CEO and Founder of The Cantellus Group, Karen is a leading voice on practical governance strategies for Al and frontier technologies. She brings over three decades of experience advising on complex global business and legal issues and now leads an innovative, advisory group that supports leaders in business and government on workable governance practices for both novel and everyday uses of advanced technologies. She is a member of the World Economic Forum Global Al Council, Experts Group and Global Innovators. Her experience spans industries and functions and includes B2Ba and B2C applications, digital health, strategic and competitive planning, M&A, ESG and crisis management. She is a globally recognized leader in corporate antitrust matters, successfully guiding hundreds of transactions through complex regulatory challenges and enterprise-critical government investigations to completion. Today, she also serves as HIMSS Outside General Counsel. Karen retired as a partner of Latham & Watkins, LLP having served as Office Managing Partner and having accumulated over 15 years of management experience.

EXPERIENCE

CEO / FOUNDER, THE CANTELLUS GROUP (TCG) (April 2020): TCG brings together diverse expertise to support leaders as they deploy Al and other frontier technologies consistent with enterprise mission and strategy, best practices and legal and regulatory requirements. Wrap-around support for turning Al policies into effective practice, governance, enterprise risk oversight and management, compliance, communications, crisis response and stakeholder participation.

Member: World Economic Forum (WEF) Global Al Council, Experts Group and Global Innovators; Fast Company Impact Council; IEEE (SSIT Laws and Standards Committees); DirectWomen Alumni; International Women's Forum; The Bridge

Speaking engagements, publications and recognitions (representative): Financial Times Top Ten Legal Innovators 2019; Top Al Lawyer in California 2019 (*California Daily Journal*); 100 Brilliant Women in Al Ethics 2021; CogX, RSA, WorldWebForum, Athens Roundtable, National Judicial College, Women Corporate Directors Americas Institute, Aspen Institute Technology Fellows, Berkeley Center for Law and Technology, HIMSS and the following publications:

- MIT Sloan Management Review: Why Your Board Needs a Plan for Al Oversight, October 19, 2020
- ABA SciTech Lawyer: Chatbots Meet COVID-19, Why Lawyers Should Pay Attention, with Heather Deixler, Fall 2020
- WEF Agenda: Emerging Legislation on Commercial Uses of Facial Recognition Shows the Work Ahead, with Andrea Ortega, June 25, 2020
- WEF Agenda: Frontier Technologies need better governance to tackle COVID-19, May 5, 2020

OUTSIDE GENERAL COUNSEL AND SECRETARY, HEALTHCARE INFORMATION AND MANAGEMENT SYSTEMS SOCIETY (HIMSS) (AUGUST 2020): HIMSS is the global leader in digital health convening and thought leadership. Supporting CEO and Board on strategic projects and functions, oversight of Legal Department during transformational moves to digital platforms, convenings, maturity models and services and complex COVID-19 impact, response and recovery.

PARTNER, LATHAM & WATKINS, LLP (November 1999-March 2020)

Executive experience: Immediate-past Office Managing Partner (2012-2017) and served in global strategic and tactical management roles for 15+ years, including day-to-day operations, strategic planning, global expansion, compensation and succession planning.

- Lead Latham's partnership with the World Economic Forum's Centre for the Fourth Industrial Revolution, its work on a Board Toolkit for Artificial Intelligence and other thought-leadership projects
- Spearheaded regional integration of business development and administrative functions to facilitate crossoffice engagements, global integration and to reduce redundancies
- Managed real estate and administrative commitments to reduce cost and maintain office growth
- Focused on attorney and administrative talent development and succession planning
- Designed competitive intelligence and business development systems, with daily updates to all lawyers in region, subsequently adopted by other offices

Professional experience: nationally recognized for designing and executing successful merger clearance strategies around the world in technology, media, health care, retail and consumer goods, among others. Regularly counsel top business executives and Boards of Directors on strategic transactions, government investigations, crisis management, go-to-market strategies and transformative technology issues (e.g., algorithmic pricing, Al).

- Founding member of award winning global antitrust practice that is now a leading revenue generator
- Completed many hundreds of deals over time, worth over \$150B in the past few years alone
- Recognized as one of Top 100 Lawyers in California for strategic closing of a highly-contested, transformational deal in the entertainment industry
- Designed and implemented cutting-edge antitrust programs to enable companies to price and distribute for optimal performance and improved margins
- Resolved multiple multi-jurisdictional criminal price-fixing investigations with no charges or governance effects, including one such investigation involving three generations of C-suite executives
- Recognized as a top antitrust practitioner by the GCR. Law 360, Legal 500, Who's Who, the Daily Journal. The Recorder and the SF Business Times

CURRENT BOARD SERVICE

B-Corp: Chairman, Krunam, LLC

Not-for-Profit: Legal Momentum (Audit and NomGov), Not For Sale (all), and The Al Education Project (all) and on the Executive Leadership Team for the American Heart Association's SF Go Red for Women campaign. Active in a variety of additional organizations that also support the development and opportunities for the advancement of women and people of color, the abolition of human trafficking, and broader education around the adoption and implications of Al on their everyday and professional lives.

PREVIOUS EXPERIENCE AND EDUCATION

McCutchen LLP (Partner and Senior Counsel 1996 – 1999); Jones Day LLP (1993 – 1996); Paul Hastings **LLP** (1988 - 1990)

DEPARTMENT OF JUSTICE, ANTITRUST DIVISION (Special Assistant to AAG and Trial Attorney 1990 – 1993) and **SECURITIES AND EXCHANGE COMMISSION** (Senior Counsel 1993)

MIT SLOAN/MIT CSAIL CERTIFICATE COURSE Artificial Intelligence: Implications for Business Strategy (2018)

JD UNIVERSITY OF CALIFORNIA BERKELEY (BOALT HALL) SCHOOL OF LAW (1988)

BA WELLESLEY COLLEGE (magna cum laude 1985)

NEWNHAM COLLEGE, CAMBRIDGE UNIVERSITY (matriculated 1984)